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Press release

Rolic Technologies Ltd. from Switzerland concluded a license agreement with Sharp Corporation (Japan) for its “Rolic® LCMO” technology.

Sharp Corporation, Japan, a leading LCD manufacturer recently concluded as the last step of a long term implementation plan of Sharp and Rolic a technology license agreement with Rolic Technologies Ltd., Switzerland, pertaining to Rolic® LCMO, Rolic’s Light Controlled Molecular Orientation technology.

In 2009 Sharp has successfully introduced its UV²A technology under Rolic’s technology license for the LCD TV production in Kameyama and Sakai, which is utilizing Rolic® LCMO technology. As of today Sakai is the most sophisticated production plant for LCD-panels in the world.

Rolic® LCMO is an advanced technology for the orientation of liquid crystals, based on photo alignment, which enables highest throughput, improved yields and substantial savings in raw materials and energy during the production process. LCD-TVs, utilising Rolic’s proprietary Rolic® LCMO technology, benefit from brighter images, higher contrast ratios, better colour saturation and - most important for the consumer - from significantly reduced power consumption.

Rolic and Sharp agreed to continue the collaboration in the field of flat panel displays.

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Rolic is a Swiss technology provider for LCDs and novel optical effects based on its special enabling material. With its technology, Rolic is setting industrial standards in the LCD industry and is a pioneer for 3D display applications. Another application field is the increasingly important area of security devices, where Rolic provides security elements and technology with unique optical security features for brand protection, security documents such as passports and currency notes.

Rolic is a company located in Allschwil/Basel (Switzerland). With more than 600 patents and patent applications Rolic generates an unique technology advantage to its customer base.

Sharp Corporation is a Japanese manufacturer of consumer and information products as well as electronic components such as LCDs, solar cells and other electronic devices. Sharp has been a pioneer in the development and production of LCDs and is as a technology leader who has continuously set new standards in the industry.