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Press release

Rolic opens center for engineering solutions in Eindhoven, the Netherlands

Close cooperation with industrial customers for rapid implementation of OLED technology – Focus on highly developed electronic displays, security technology and lighting

Rolic Technologies Ltd., based in Allschwil (Switzerland), is constantly striving to implement its research results into industrial manufacturing processes. With the opening of Rolic Technologies B.V., its new development facility in the Netherlands, Rolic Technologies has taken a further step into a forward integration process. At this new location in Eindhoven the OLED technology will be further developed and brought into production. This will be achieved in close cooperation with locally specialized production companies. Goal is the fast realization of Rolic's research and development work into industrial process solutions. The close cooperation with locally based companies shall considerably reduce the time-to-market. The research and development of the base technologies as well as sales and marketing will remain at the headquarters in Switzerland.

Rolic Technologies commenced its close cooperation on extending the lifetime and efficiency of OLEDs with the Dutch Holst Centre in 2012. The new site in Eindhoven will clearly focus on the implementation of the research and development results into industrial process solutions. Eindhoven is ideal for this, as a leading global manufacturer with vast experience in thin-film technology is situated here. The newly opened Rolic Technologies B.V. will provide application support functions for the Swiss business units. This includes testing the achieved research results under industrial conditions and adapting the developments made in Switzerland to the mass production requirements of the global market. An important area is the coating of protective films for highly sensitive OLEDs used for lighting and display applications. An additional focus of the new location will be the development of industrial turnkey solutions for the manufacturing of protective layers with light in- and out-coupling functions to improve the energy efficiency of the devices.

“Rolic's technology quickly facilitates the realization of unique industrial products, which in turn helps to meet the producer's required stringent timelines”, says Norbert Münzel, CEO of Rolic Technologies. “In today's environment, successful product introductions can only be achieved in close cooperation with machine and process specialists. Rolic's new engineering site in Eindhoven allows our partners and customers to bring better products faster to the market – an advantage that we all benefit from.”

Background information on OLEDs:

The term stands for Organic Light Emitting Diode. This is a luminescent thin-layer made of organic semi-conductor materials. When compared to inorganic light emitting diodes (LEDs), OLEDs are much more versatile. OLED technology is primarily used for displays (televisions, computer monitors, smart phones) and for large-area interior lighting. The special characteristics of the material also allow its use in flexible displays and for electronic paper applications.

About Rolic:

Rolic Technologies Ltd. is an innovative Swiss high-tech company headquartered in Allschwil (Basel). Rolic modifies surfaces on a nano scale with polarized light to achieve unique optical effects and to manage light. New industry standards were set for LCD TVs, forgery-proof security devices and efficient OLED lighting products.

Highly skilled staff and leading scientists in the Swiss headquarter continually develop, refine and extend Rolic's proprietary core technologies. The subsidiary Rolic Technologies B.V. (Eindhoven, the Netherlands) engineers industrial solutions for the global customer basis. Three business units (Display, Security and Organic Electronics) are constantly serving their industries with new innovative solutions for efficient production processes and improved consumer products.

Rolic's roots lie in the liquid crystal laboratories of the Swiss health care company Roche. The latter outsourced the company as a spin-off. Since 1996 Rolic is privately owned and has successfully gained footholds in international markets.

Further information:

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